

# CORPORATE PORTFOLIO MANAGEMENT

## Key insights ...

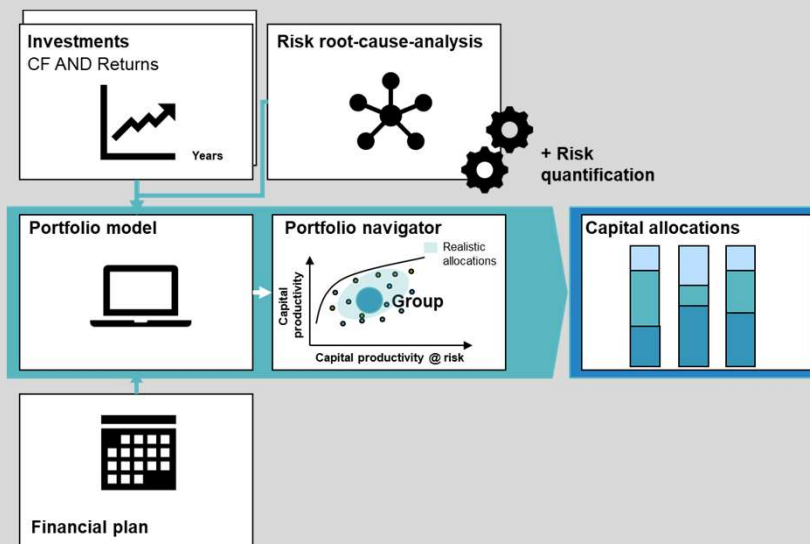


### Case for action ...

# of companies <sup>1</sup>:  
**Misalignment  
between  
strategy and  
portfolio**

42%

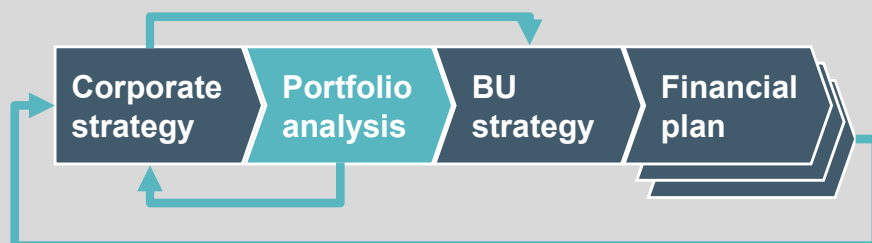
### How ...



### Who ...

- Strategy
- Finance & CFO
- Risk management
- ...
- BUs

### When ...



### Process owner ...

- In most cases **Risk management**
- Finance and Strategy provide input and participate in interpreting the findings

### Benefits ...

- **Investment prioritization** and portfolio build out path
- **M&A evaluation**
- **Performance management** and contracts
- **Alignment** between functions (strategy, finance, RM ...)
- **Capital market communication** targeted and accurate
- ...